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66-5012/3

6 DEC 1966

MEMORANDUM FOR: The Honorable Robert S. McNamara
The Secretary of Defense

SUBJECT : Pacification Measurement Activity

1. On 5 December 1966 we received another cable from Mr. Allen which will be of interest to you. Its text is as follows:

(1) Our debriefing of the three sub-sector advisors who employed slightly modified checklist in pilot tests confirmed need already recognized for streamlining evaluation process. The advisors all felt grid concept was sound and were enthusiastic about its value in giving them real feel for status of RD effort in hamlets and as management tool for directing action to improve tested hamlet's status and achieve RD objectives. They also provided some useful suggestions for reworking checklist.

(2) We then presented same three advisors with second revised checklist, which reduces number of indicators to three for each of the six factors rated, with multiple choice format describing conditions at each of the five grade levels. These advisors will be testing this approach in number of additional hamlets this week. Four other sub-sector advisors will also be testing new checklist. All seven will be debriefed at end of week and results appraised. Hopefully, no further major refinements in system will be necessary.

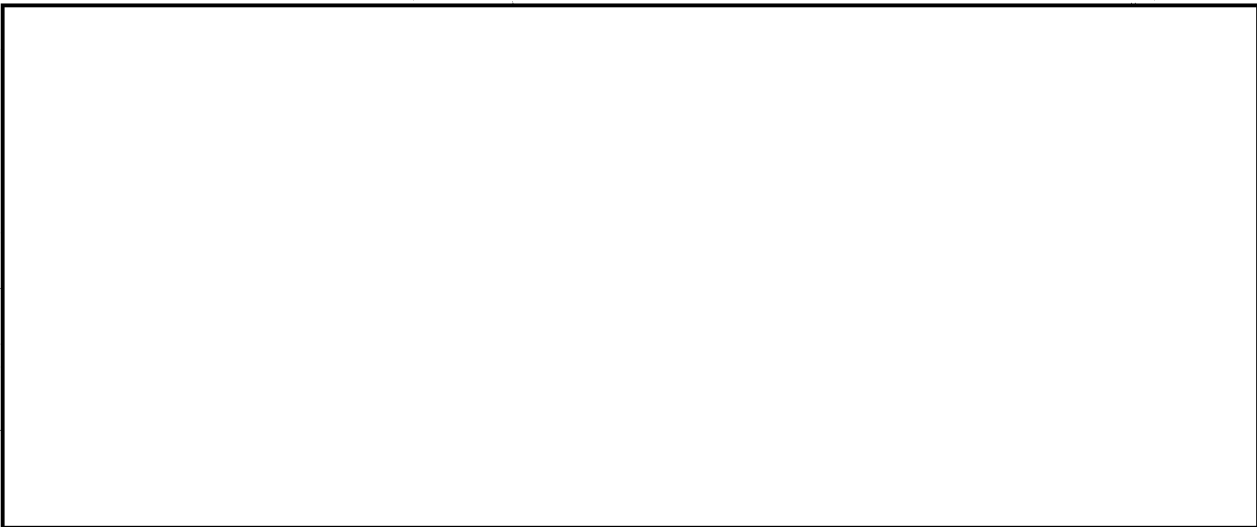
(3) We have completed detailed guidelines for conducting evaluation and draft implementing directive which now being circulated to Mission components for coordination before Mission Council meeting 12 December. These guidelines may prove useful as handy guide to entire Revolutionary Development program since they wrap up in one document what are, in effect, phased objectives for that program.

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(4) After 12 December Mission Council meeting, all that will remain to be done on this project will be final draft of coordinated guidelines and completion of preparations within MACV RD Support Directorate for mechanical processing. We anticipate no further testing except in unlikely event we revamp checklist again after current tests which being conducted in varying security environments. We expect to complete our work and depart Saigon on or about 17 December. We will keep you informed.



/s/ Richard Helms

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**Richard Helms
Director**

cc - Under Secretary Katzenbach

1 - Mr. Komer

1 - General Wheeler

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